



BUSINESS IMPACT ON THE ENVIRONMENT

NEGATIVE ASPECTS

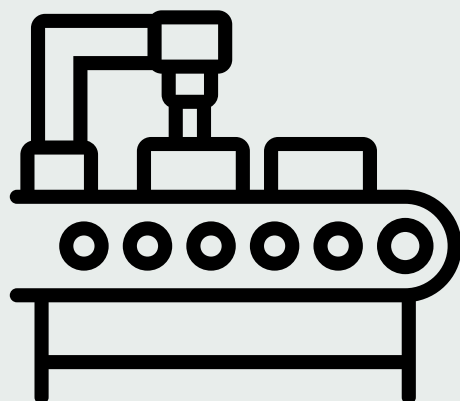


RAW MATERIALS

- REDUCTION OF BIODIVERSITY
- REDUCTION OF NATURAL RESOURCES
- NOISE EMISSIONS

PRODUCTION

- IMPACT ON BIODIVERSITY AND NATURAL ECOSYSTEMS
- LOCAL IMPACT ON WEATHER, GLOBAL IMPACT ON CLIMATE CHANGE
- SOIL POLLUTION



TRANSPORT

- REDUCTION OF NATURAL RESOURCES
- IMPACT ON ECOSYSTEMS
- EMISSIONS TO SOIL, AIR, WATER

SALE

- CO2 AND FREON EMISSIONS
- INCREASED CONSUMPTION OF RAW MATERIALS - PRODUCTION OF SALES TOOLS (BASKETS, REFRIGERATORS, ETC.)
- WATER CONSUMPTION



CONSUMPTION

- WASTING FOOD AND OTHER PRODUCTS
- DECREASING SPECIES NUMBERS. CHANGES IN ECOSYSTEMS

END OF THE CYCLE

- ENVIRONMENTAL POLLUTION RELATED TO THE LIQUIDATION OF PRODUCTION PLANTS PROVIDING SERVICES
- PRODUCTION OF WASTE AND BY-PRODUCTS
- WILD DUMPS

