

WORK CARD 2

RISK IDENTIFICATION

Based on the substantive content of the case study, define for a tourist company at least: 10 risks in the ESG area.

Tourist company "EcoTravel Adventures":

Company activities: "EcoTravel Adventures" specializes in organizing ecotourism, offering unique travel experiences in a sustainable way. The company focuses on protecting the environment, promoting local communities and ensuring ethical standards in tourism.

ESG implementation:

Environment:

- **Ecotourism investments:** The company invests in ecotourism projects such as nature reserves, biodiversity conservation and environmental protection programs.
- **Energy savings:** Implementation of activities aimed at reducing energy consumption in the office and at clients' premises by using energy-saving solutions.

Society:

- **Supporting local communities:** The company engages with local communities to offer training, support local businesses and provide economic benefits to local people.
- **Cultural promotion and education:** "EcoTravel Adventures" promotes respect for local culture through educational programs for travelers, encouraging them to respect the places they visit.

Governance:

- **Compliance Management:** The company ensures compliance with local and international tourism, environmental and labor regulations.
- **Ethical business practices:** Implementing ethical business practices such as transparency with customers, fair employment and working with suppliers with similar values.

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LIST THE RISKS that may occur in a travel company: