

# WORK CARD 5

## ESG SWOT ANALYSIS – GROUP EXERCISE

In groups, define the main ESG factors affecting the company through a SWOT analysis (strengths, weaknesses, opportunities, threats) in the context of environment, community, management, organizational culture, investments and finances.

### STAGES:

1

#### Identification of strengths

Each group identifies the company ESG-related strengths. For example, it could be effective waste management, social involvement of employees, etc.

2

#### Identification of weaknesses

The groups analyze areas where the company may have ESG-related weaknesses, such as lack of environmental awareness among staff, lack of educational programs, etc.

3

#### Opportunity analysis

Identify ESG opportunities that the company can leverage. These may include, for example, growing public interest in sustainable practices, access to sustainable financing, etc.

4

#### Threat analysis

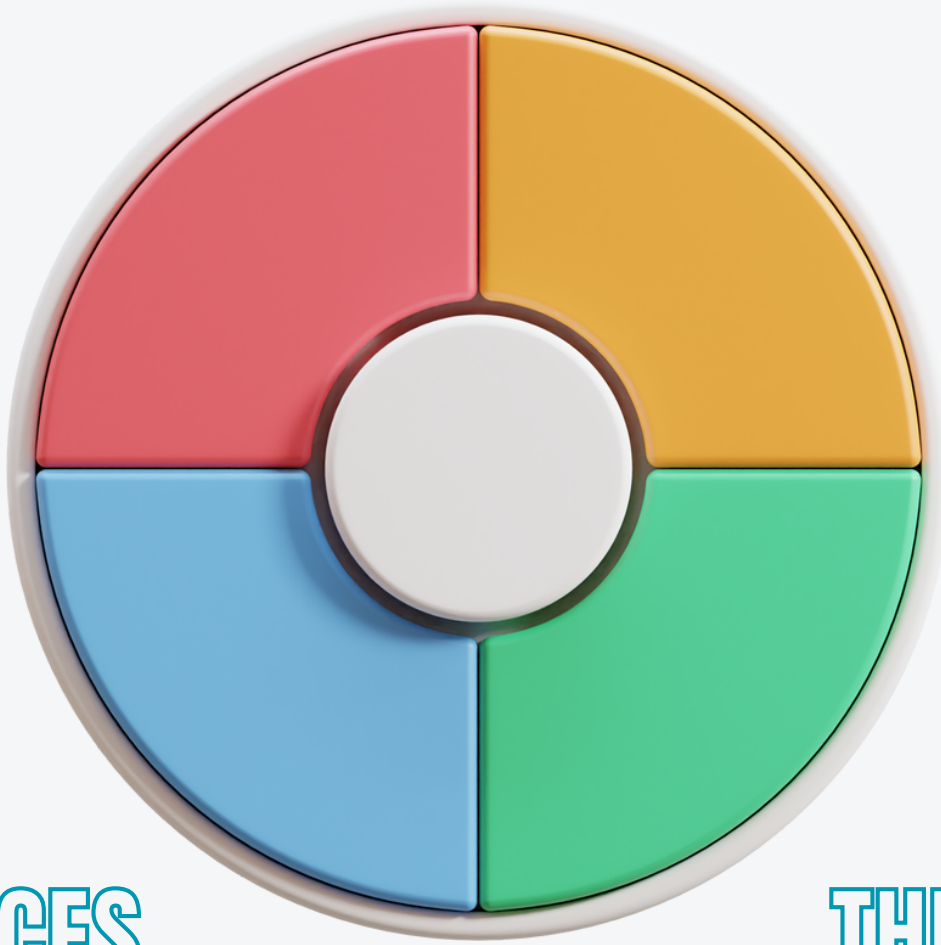
The groups analyze potential ESG-related risks, such as regulatory changes, negative reputational impacts, etc.

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## ESG SWOT ANALYSIS – GROUP EXERCISE

STRENGTHS

WEAKNESSES



CHANCES

THREATS