

PODCAST 2

GREEN FASHION – HOW TO CREATE ECO- FRIENDLY CLOTHING FROM SECOND-HAND MATERIALS



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Jacek (host):

Hello everyone!

Today we have a special episode where we will talk about green fashion and how to transform old clothes into new, stylish creations.

Our guest is Ignacy, the founder of a startup that specializes in making clothes from used fabrics. Ignacy, tell us how you came up with this idea.



Ignacy:

Hello!

Thank you for having me.

The idea came out of frustration when I noticed how many clothes are thrown away every year.

I was aware of the huge carbon footprint the clothing industry leaves, so I decided to take action.

Our startup collects old clothes, processes them, and creates new collections from them. We want to show that fashion can be both stylish and eco-friendly.









Jacek (host):

That sounds amazing!

But why is it worth recycling old clothes instead of producing new ones from eco-friendly materials?



-  **Ignacy:**
It's true that eco-friendly materials are becoming more popular, but the key is to reduce the production of new items. Every new piece of clothing requires raw materials, energy, and water. Instead, we give a second life to garments that already exist. In this way, we reduce textile waste and resource consumption.
-  **Jacek (host):**
What does the process of transforming old clothes into new ones look like?
-  **Ignacy:**
First, we collect clothes that are in good condition but unworn. We sort them, and then we modify them – sometimes we cut them, add new elements, or change their styles. Creativity is an important element, as every piece of clothing can look completely different. Our goal is for every item to be unique.
-  **Jacek (host):**
Do you think green fashion will become the standard in the future?
-  **Ignacy:**
I'm sure it will! More and more people are starting to understand that our consumer approach is not sustainable. Green fashion is the future because it allows us to combine style with care for the planet. People want to wear something that is both fashionable and socially responsible.
-  **Jacek (host):**
It's fantastic that we can dress stylishly while also caring for the environment! Thank you, Ignacy, for sharing your story and inspiring work. Thank you to all our listeners, and see you in the next episode!