

# **EXERCISE 5 - CREATIVE THINKING IN THE SERVICE OF ENVIRONMENTAL PROTECTION**

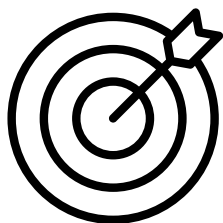


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## Objective

Participants will learn to use creativity in environmental protection by utilizing materials destined for disposal to create new clothing.

## Instructions



The facilitator divides participants into groups. Each group will prepare its project for new clothing using the task description below. After 20 minutes, each group will present its projects in a forum.



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## Task Description

You are a fashion designer. Your company, "Re-Inventing Fashion," has hired you to design clothing made exclusively from materials destined for disposal. They hope that these fashion designs will be marketed based on their environmental value and the stunning visual appeal of the garments.

Using good design principles, design and create clothing from disposable materials. Consider elements such as color, form, flexibility, durability, practicality, and visual appeal. You will need to provide your employer with several sketches and outlines of your design before producing the clothing. You should also provide your employer with a brief cost estimate for producing one of your designs and its retail value. Collaborate with another designer to create drawings and plans for your clothing. Discuss how it will look, what materials you will use, and how it will be constructed. You will need to "sell" your clothing concept to your employer as well as to the audience. Keep this in mind as you prepare to showcase your work. Be creative and impress your employers by creating clothing from unconventional materials such as:


 Newspapers

 Aluminum cans


 Plastic bottles

 Cardboard boxes


 Plastic bags


 Bottle caps

Other useful items may include:

 Used clothing (as a base for your project)

 Scraps of fabric

 Old ties

 String, yarn, thread, wire

 Feathers

