



## ***How to strengthen your potential on the labor market?***

Students of the John Paul II School of Economics in Złotów took part in workshops with representatives of the WSB University (Wyższa Szkoła Bankowa) in Poznań. During the meeting, they learned what creativity is and how to shape it on a daily basis. They learned practical tips on creative thinking and acting, and discussed the advantages of an unconventional approach over conventional one.

## ***Building online relationships.***

The Internet is becoming an increasingly important part of life, which is why communication in it and building a personal brand are important elements of professional life. For this reason, building good relationships on the internet was another element of the workshop. The leaders discussed the sources of threats in online communication, the rules of correct behaviour in social media, as well as conflict mitigation.

## ***How to stand out in a job interview?***

The last issue raised during the workshop in Złotów concerned entering the labour market. Students learned about the basic errors in a CV, learned why and how to take care of their personal image and learned three elements that will help them stand out during job interviews.

## ***WSB team.***

It is worth noting that students of the WSB University in Poznań have been conducting workshops for students on the above topics for years. The materials used during the meetings are created in cooperation with psychologists and trainers. Secondary school teachers can arrange a visit to their facilities or organise a visit to WSB.