



Business simulations

As part of supporting economic education, the Association of Friends of Economics in Zamość and the Complex of Secondary Schools No. 1 in Zamość prepared the initiative "School creates our professional future" co-financed by the National Bank of Poland. The event consisted of 3 parts: economic knowledge workshops, the "Be entrepreneurial" knowledge competition, as well as the "Branch Business Simulations" seminar. The project was attended by students studying to become economic technicians in Poland.

Project management

The aim of the classes was to shape entrepreneurial attitudes that are to help achieve professional success. For the duration of the project, students assumed the role of project managers and practiced soft skills related to: planning, organising, analysing, risk assessment, teamwork leading to the achievement of the intended goals.

It can be concluded that the project met the planned assumptions and goals, and its educational values met the needs of young people at the secondary school level.

Simulations

The next stage of the project consisted in managing an event agency. Students of classes II and III with the profile of economist technician, logistics technician and hotel management technician in eight two-person teams received PLN 40,000 of virtual initial capital. Their task was to plan the commercial offer, equip the company with equipment, prepare new positions, and hire appropriate employees. They were also supposed to prepare and secure the resources needed to perform selected services and set the selling prices of products, and additionally plan advertising in traditional and online media.

Students' business decisions made each week were evaluated by a simulation moderator. In turn, the results of the findings were presented in the form of financial reports of virtual agencies. Subsequent decisions were based on the conclusions of the documents.