

# INTRODUCTION

Presentation on management tools and methods. Discussion of basic tools and methods used in management and planning, such as the SMART method, GROW model, Circle of Life, Circle of Work, Eisenhower matrix and SWOT analysis.



# CONTRACT

#### What is a contract?

A contract is an agreement between two or more parties specifying mutual obligations and rights.

# The importance of the contract

Contracts are crucial in business, law and many other areas, providing clearly defined terms of cooperation.



# TYPES OF CONTRACTS



Fixed-term contracts

Agreements concluded for a specific period, after which they may be extended or terminated.



Contracts for an indefinite period

Contracts without a specified final date, which remain in force until terminated by one of the parties.



**Conditional contracts** 

Agreements that come into force only under certain conditions that must be met by the parties.

# THE SMART METHOD

#### What is the SMART method?

The SMART method is a goal setting technique which ensures that goals are clearly defined and achievable.

# The importance of SMART

SMART is an acronym for Specific, Measurable, Attainable, Realistic, Timely.



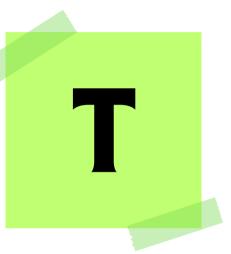
# SMART METHOD - THERE SHOULD BE GOALS











# Specific

The goal must be clearly defined and unambiguous.

#### Measurable

Progress and success must be measurable.

### **Achievable**

The goal should be realistic and achievable.

# Realistic

The goal should be meaningful and relevant.

# Timely

The goal must have a specific deadline for completion.

# SMART METHOD - EXAMPLES



Example 1.

Increasing sales by 20% over the next 6 months by introducing new products and intensifying the marketing campaign.



Example 2.

Completion of the programming course within 3 months, studying at least 10 hours a week.



Example 3.

Improving the quality of customer service by implementing a new CRM system within 4 months.

# **MODEL GROW**

#### What is the GROW model?

The GROW model is a framework used in coaching to define and achieve goals.

#### **GROW elements:**

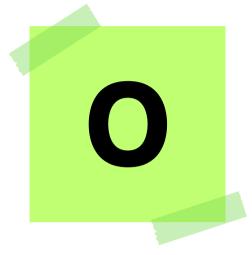
- Goal
- Reality
- Options
- Will



# SMART METHOD - THERE SHOULD BE GOALS









#### Goal

Defining what exactly you want to achieve.

# Reality

Analysis of the current situation and available resources.

# **Options**

Developing possible solutions and ways to achieve the goal

#### Will

Determining the will and commitment in pursuing the goal.

# GROW MODEL - EXAMPLES



# Example 1.

Helping you achieve your career goals, such as a promotion or career change.



# Example 2.

Support in achieving personal goals, such as improving health or relationships.



# Example 3.

Help in developing skills,
e.g. learning new
competences or a
language.

# GROW MODEL - IN GRAPHIC FORM

#### **GROW Model**





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# THE WHEEL OF LIFE

#### What is the wheel of life?

The wheel of life is a tool used in coaching to analyse and balance different areas of life.

# The meaning of the wheel of life

It allows you to visualize which aspects of your life require more attention and work.



# THE WHEEL OF LIFE - ELEMENTS

#### Health

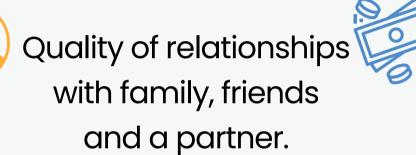


Physical and mental well-being.

#### Career

Job satisfaction and professional development.

#### **Relations**



#### **Finances**

Financial stability and money management.

# Personal development



Education, skills and selfdevelopment.

#### Free time

Recreational activities and hobbies.



Quality of life and environment.



Involvement in social and charitable activities.

#### **Environment** Social contribution

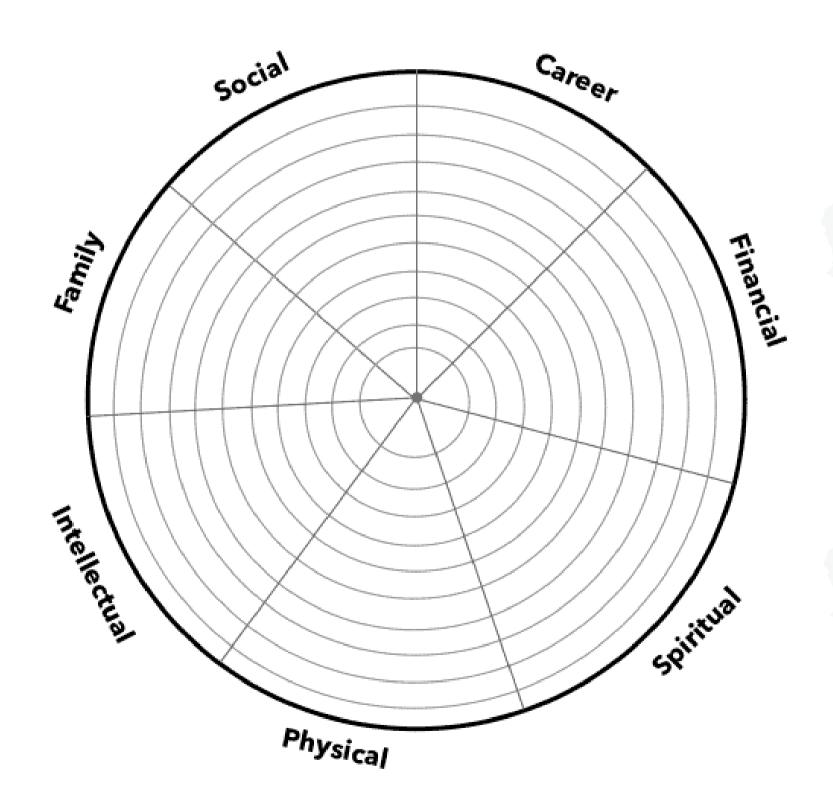
# THE WHEEL OF LIFE - HOW TO CREATE



Choose eight areas of your life that are the most important for you.



Rate each area from 1 to 10, with 1 being minimum satisfaction and 10 being maximum satisfaction.



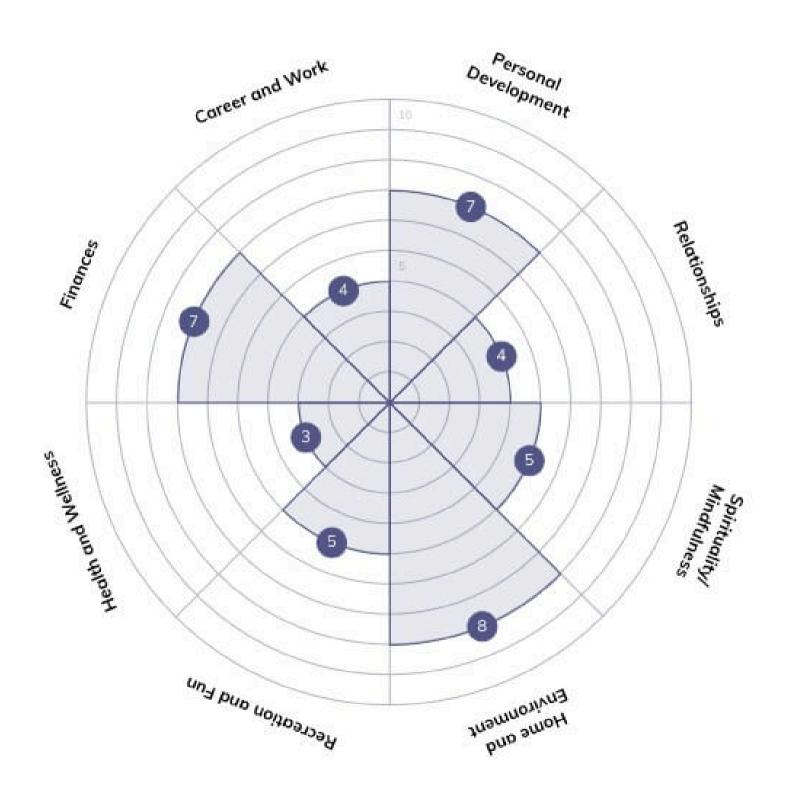


Draw a circle divided into eight segments and mark the ratings on the appropriate axes.



Connect the dots to create a radar chart that shows you which areas need attention.

# THE WHEEL OF LIFE - IN GRAPHIC FORM



# THE WHEEL OF WORK (effectiveness)

#### What is a wheel of work?

A wheel of work, also known as an efficiency wheel, is a tool used to analyse and optimise work performance.

# The meaning of the wheel of work

It allows you to visualize and evaluate various aspects of your work, which helps you identify areas that require improvement.



# THE WHEEL OF WORK - ELEMENTS



#### **Planning**

Setting goals and priorities.



#### **Organization**

Effective resource management.



#### **Relations**

Quality of relationships with family, friends and a partner.



#### **Delegation**

Assigning tasks to the right people.

#### **Monitoring**



Tracking your progress and results.



Assessment of the effectiveness of activities.

**Analysing** 

#### Correcting



Making changes to improve performance.

# THE WHEEL OF WORK

#### **Setting priorities**

It allows you to identify the most important tasks.

#### **Efficient use of resources**

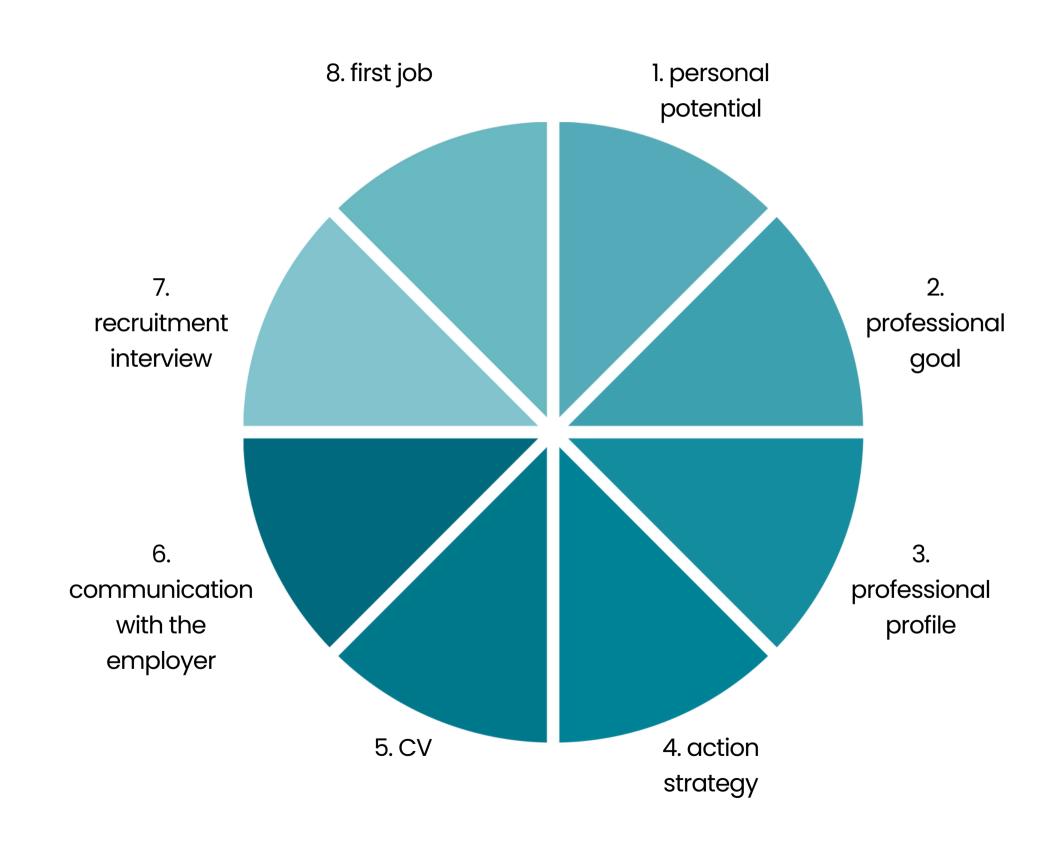
It helps you manage your time and resources better.

#### **Better work organisation**

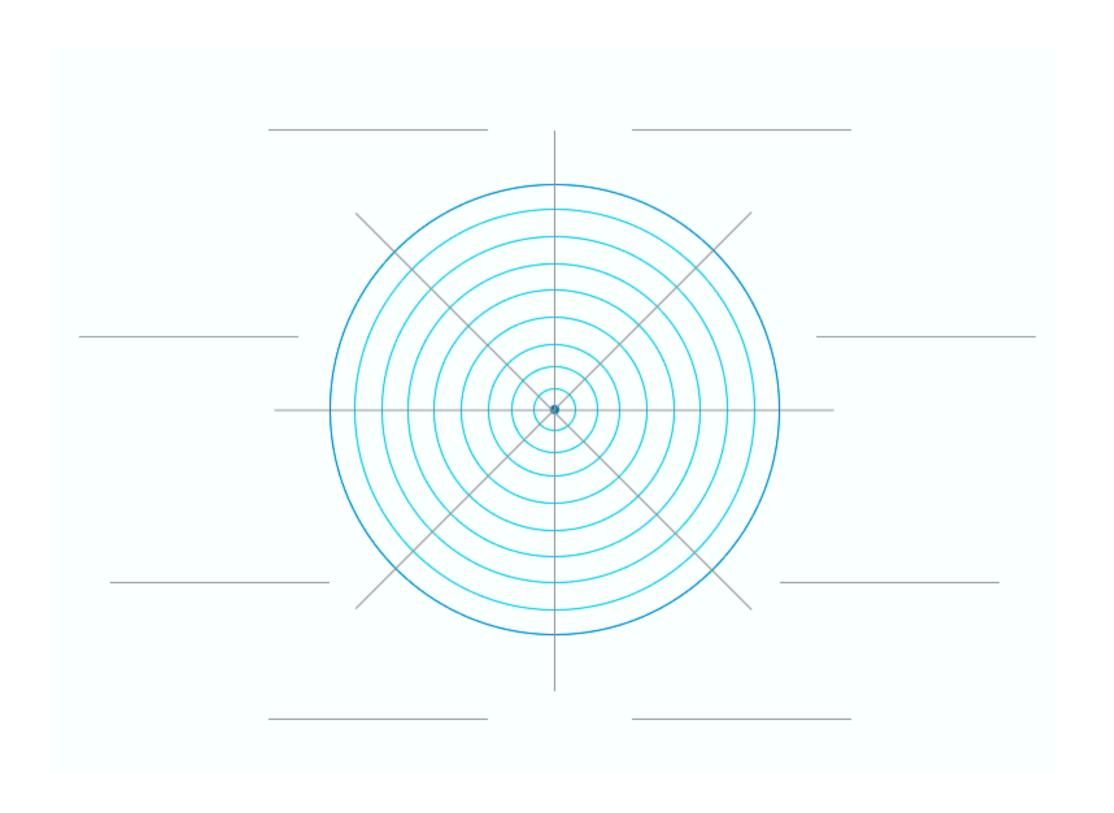
Makes it easier to plan and organise tasks.

### **Performance improvement**

It allows you to monitor progress and make improvements.



# THE WHEEL OF WORK



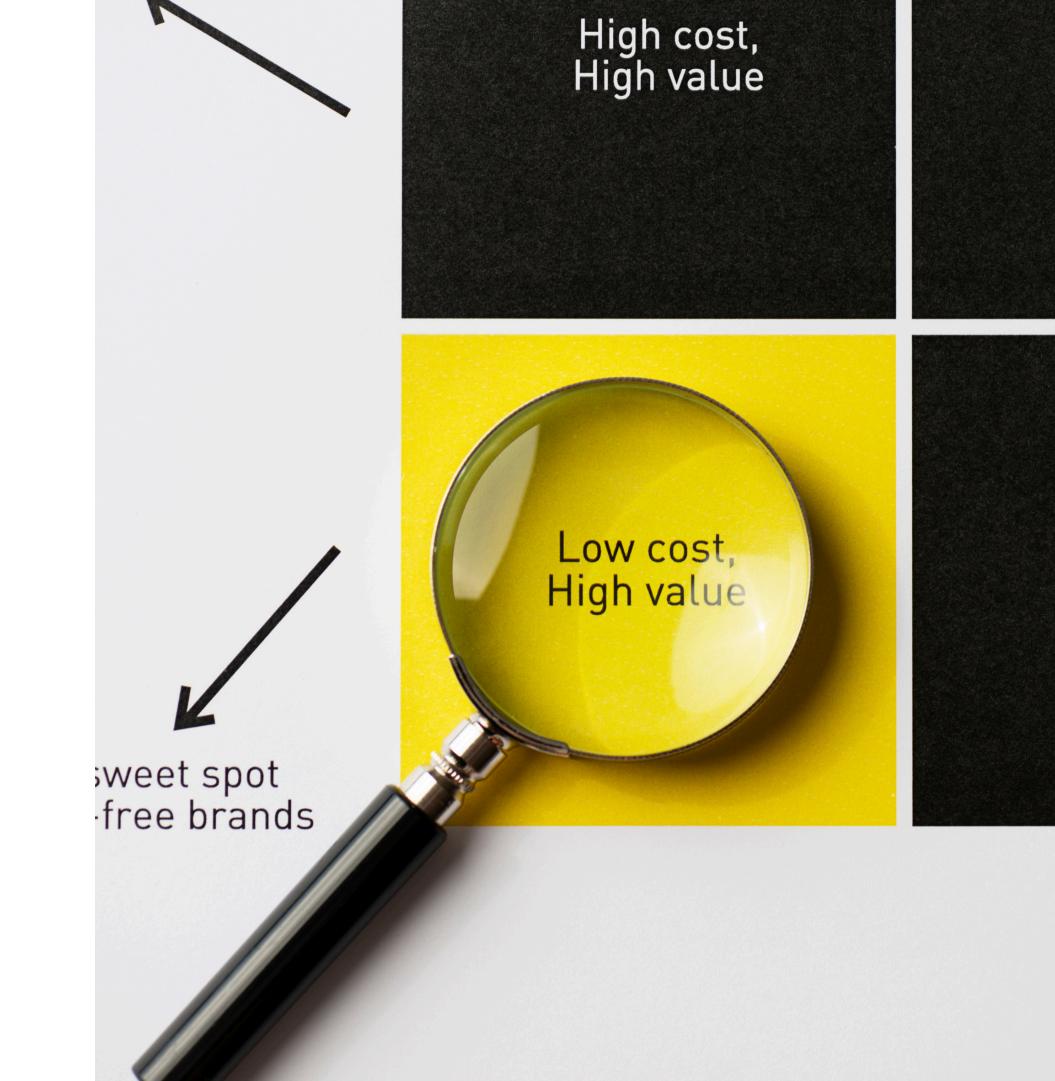
# EISENHOWER MATRIX

#### What is the Eisenhower Matrix?

The Eisenhower Matrix is a time management and task prioritisation tool.

# The importance of the Eisenhower Matrix

It allows you to categorise tasks according to their importance and urgency, which facilitates effective time management.



# EISENHOWER MATRIX - ELEMENTS

Tasks that require immediate attention.

IMPORTANT AND URGENT IMPORTANT AND NOT URGENT

Tasks that are urgent but not very important.

Tasks that are important but do not require immediate action.

NOT IMPORTANT AND URGENT NOT IMPORTANT AND NOT URGENT Tasks that can be ignored or postponed.

# EISENHOWER MATRIX - STEPS

#### Step 1.

Make a list of all the tasks you need to complete.

#### Step 2.

Divide tasks into four categories:
Important/Urgent, Important/Not
Urgent, Not Important/Urgent, Not
Important/Not Urgent.

#### Step 3.

I will focus on completing Important/Urgent tasks.

#### Step 4.

Plan time for Important/Not Urgent tasks to avoid them becoming urgent.

#### Step 5.

Delegate Not Important/Urgent tasks when possible.

#### Step 6.

Avoid Unimportant/Not
Urgent tasks to manage your
time effectively.



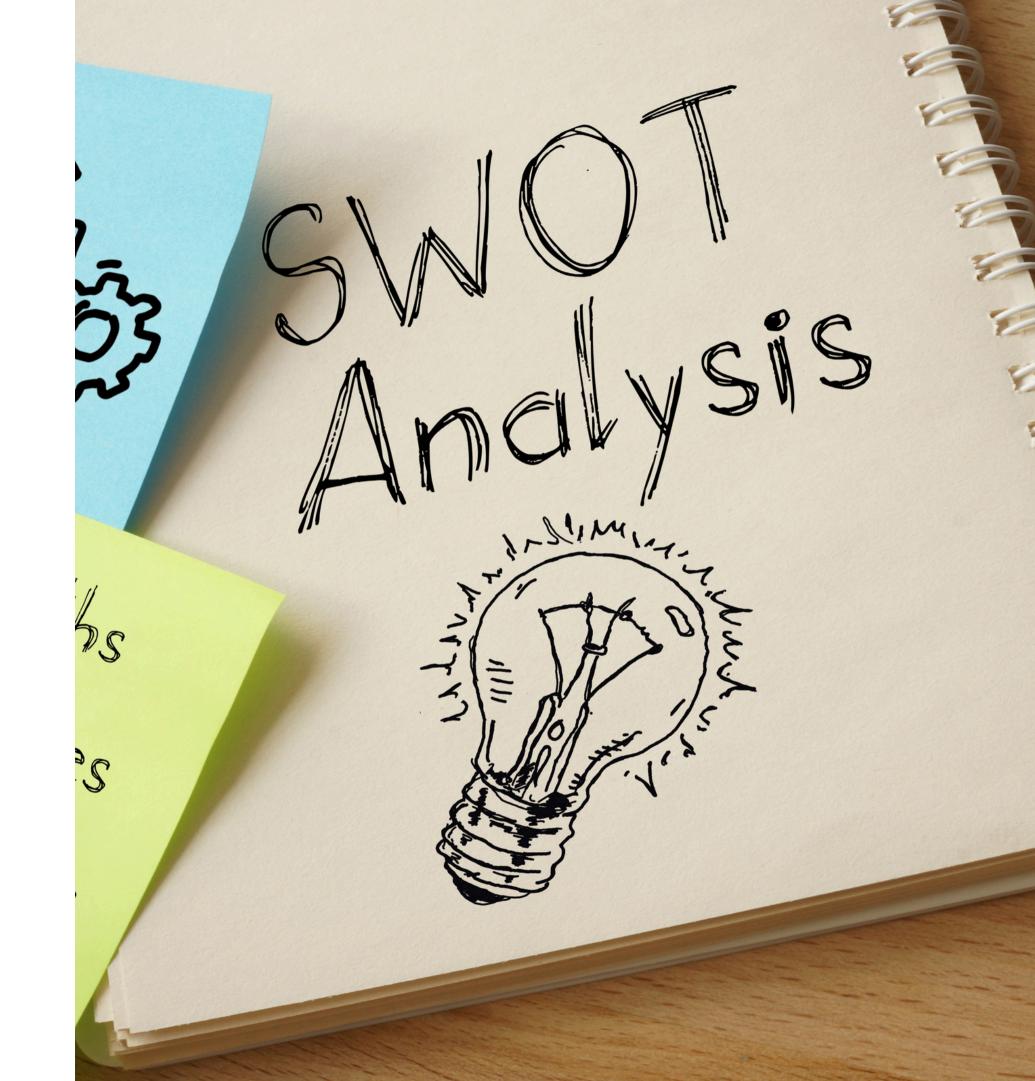
# **SWOT ANALYSIS**

# What is SWOT analysis?

SWOT analysis is a tool used to assess the strengths, weaknesses, opportunities and threats associated with a given organisation or project.

# The importance of SWOT analysis

It helps identify strategic internal and external factors that may influence success or failure.



# SWOT ANALYSIS - ELEMENTS

#### **Strengths**

Internal resources or opportunities that provide competitive advantage.





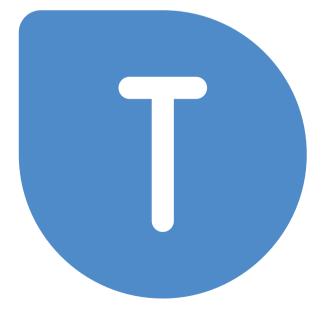
#### Weaknesses

Internal deficiencies and limitations that may hinder development.

#### **Opportunities**

External factors that can promote development and success.





#### **Threats**

External factors that may pose a risk to the organisation or project.

# SWOT ANALYSIS - EXAMPLES



Example 1.

Technology company:
Strengths - innovation,
Weaknesses - limited financial
resources, Opportunities development of the technology
market, Threats - strong
competition.



Example 2.

Restaurant: Strengths - high quality of food, Weaknesses small location, Opportunities growing trend of healthy eating, Threats - changing health regulations. What we've got

What's out there

The good

# Strengths

What resources can we deploy?
What are our advantages?
What's working well?



#### The not-so-good

# Weaknesses

What abilities are we lacking? Where are we starting to struggle? How can we overcome these?



# **Opportunities**

Who might most value our strengths?
What trends work in our favour?
What prizes are within reach?



# **Threats**

What headwinds do we face? Who might challenge us? What could go wrong?

# Q&A

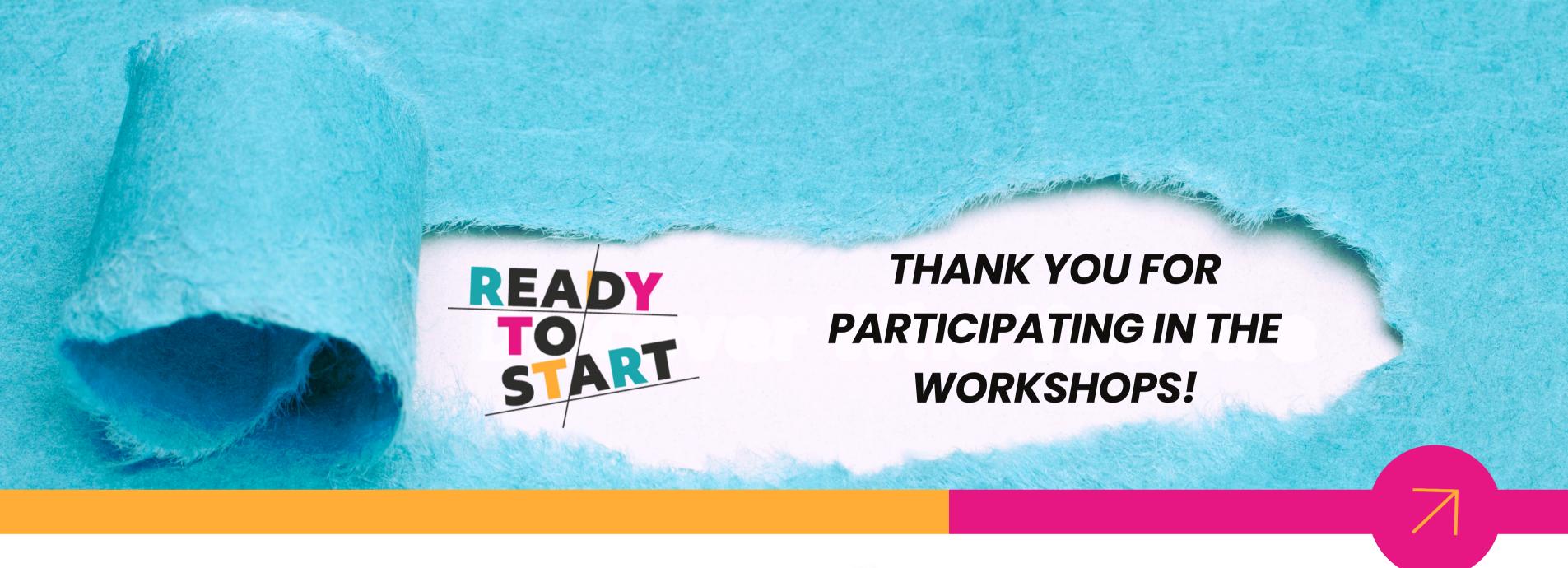
# **Ask questions**

We encourage you to ask questions about the topics discussed.

#### **Discussion**

Open discussion about management tools and methods.











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