

# FASHION WEEKEND SKOPJE – HISTORY AND REPORT FROM THE OCTOBER 2024 EDITION



## Fashion Weekend Skopje – Event History

Fashion Weekend Skopje (FWSK) is the most significant fashion event in North Macedonia, organized since 2009. It was established as a platform to support local and regional designers while promoting fashion in the context of art, innovation, and sustainability. Over the years, it has become a key event in the Balkan fashion calendar, attracting designers, international guests, influencers, and industry experts. FWSK takes place twice a year, showcasing collections for the spring/summer and fall/winter seasons. In addition to fashion shows, the event features panel discussions, workshops, exhibitions, and networking opportunities for professionals from the worlds of fashion and art. In recent editions, the event has placed increasing emphasis on sustainable fashion, innovative technologies in design, and the promotion of conscious consumption, reflecting global trends and the evolving needs of the fashion industry.



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The 29th edition of Fashion Weekend Skopje took place from October 25-28, 2024, under the theme "Fashion Forever." The event focused on the future of fashion, sustainable design, and technological innovations.



Źródło: [instagram @fashionweekendskopje](https://www.instagram.com/fashionweekendskopje)



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## Key Moments of the Event

### Day 1 – Opening Ceremony and Leading Designers' Showcase

The event began with a grand inauguration, attended by fashion industry representatives, journalists, and special guests. The evening was opened by a runway show from Venero MK, presenting elegant, minimalist creations inspired by the architecture of Skopje. The collection combined classic cuts with modern production technologies, highlighting local craftsmanship.

### Day 2 – Eco-Friendly Fashion and Innovations

The second day was dedicated to sustainable fashion, with the runway dominated by collections made from recycled materials and organic fabrics.

- **Designers such as Dajana Risteska and Andrej Papaz** presented collections inspired by an eco-conscious approach to fashion, blending traditional craftsmanship with modern minimalism.
- There was also a presentation of startups developing circular fashion technologies, such as biodegradable fabrics and clothing made from innovative plant-based fibers.



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## Key Moments of the Event

### Day 3 – Emerging Designers and Avant-Garde Fashion

This day was a celebration of young talent. The runway shows of new designers proved that the Macedonian fashion scene is full of fresh ideas and creative interpretations of fashion. The showcased designs were bold, experimental, and many blurred the lines between fashion and conceptual art.

### Day 4 – Closing and “Fashion Futures” Exhibition

The final day featured panel discussions and networking sessions, where participants debated the future of Balkan fashion and the impact of new technologies on design and clothing production.

The event concluded with the "Fashion Futures" exhibition, which explored how technology and sustainability can coexist in the fashion industry, highlighting innovative materials and eco-friendly production methods.



Fashion Weekend Skopje 2024 was yet another edition that proved fashion in North Macedonia is more than just trends—it is a conscious approach to design, sustainability, and craftsmanship. This year's shows confirmed that FWSK is evolving as a platform that merges tradition with modernity, attracting the attention of international experts. With the growing awareness of designers and strong support for young talent, Skopje is becoming an important hub on the European fashion map, promoting a valuable and responsible approach to design. The next FWSK edition is coming in spring 2025—will it surprise us with another fashion revolution?

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