

MODULE 1. FROM FAST FASHION TO SUSTAINABLE FASHION



EXERCISE 2.



DISCOVERING SUSTAINABLE FASHION BRANDS

The aim of this exercise is to explore alternatives to fast fashion and discover ethical clothing brands.

Below, you'll find a list of both sustainable and non-sustainable brands. **Mark the non-sustainable brands you use in red, and the sustainable brands you have in your wardrobe in green.** If you own non-sustainable brands but bought them second-hand, mark them **in orange**. If you have other brands not listed, feel free to add them to the appropriate group (sustainable or non-sustainable).



ECO-BRANDS

- | | |
|---------------------------------------|-----------------------------|
| 1. Stella McCartney (United Kingdom) | 11. Jan 'N June (Germany) |
| 2. Veja (France) | 12. Two Thirds (Spain) |
| 3. Ecoalf (Spain) | 13. OffOn (Lithuania) |
| 4. Kings of Indigo (Netherlands) | 14. Boochen (Germany) |
| 5. Nudie Jeans (Sweden) | 15. Zign (Germany) |
| 6. Filippa K (Sweden) | 16. The Odder Side (Poland) |
| 7. G-Star RAW (Netherlands) | 17. Elementy (Poland) |
| 8. Patagonia (USA, popular in Europe) | 18. Yankowska (Poland) |
| 9. Thought (United Kingdom) | 19. Ansin (Poland) |
| 10. Armedangels (Germany) | 20. NAGO (Poland) |



MARKI FAST FASHION

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|-------------------------|-----------------------------------|
| 1. Zara (Spain) | 8. Topshop (United Kingdom) |
| 2. H&M (Sweden) | 9. New Look (United Kingdom) |
| 3. Primark (Ireland) | 10. River Island (United Kingdom) |
| 4. Bershka (Spain) | 11. C&A (Germany) |
| 5. Stradivarius (Spain) | 12. ASOS (United Kingdom) |
| 6. Pull&Bear (Spain) | 13. Boohoo (United Kingdom) |
| 7. Mango (Spain) | 14. Missguided (United Kingdom) |