

MODULE 1. FROM FAST FASHION TO SUSTAINABLE FASHION



EXERCISE 7.



"STOP FAST FASHION" - WE CREATE CONSCIOUS FASHION POSTERS

The aim of this exercise is to develop creative thinking and the ability to create social messages, as well as to increase awareness of the negative impact of fast fashion on the environment and people.

Design a conscious fashion poster, but start this exercise with a quick summary of what you know.



- What is fast fashion?
- What effects does it have?
- Are there alternatives?

Now create a poster that will **speak to your peers and encourage them to make informed fashion choices**. The poster can include slogans, illustrations, statistics, memes, comics or other creative elements. Remember that the slogan should inspire action!



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