

# MODULE 2. CREATIVITY AND PRACTICAL SKILLS IN SUSTAINABLE FASHION



## EXERCISE 1



### MOODBOARD FOR THE ZERO-WASTE COLLECTION

REVIEW THE GUIDELINES FOR DEVELOPING A MOOD BOARD:

- 1 Introduction to Moodboards** – a moodboard serves as a **visual repository of inspiration**. Consider it a platform where you curate all your preferred elements and complements your collection – photographs, hues, textures, patterns.
- 2 Gathering inspiration** – explore magazines, the internet, or utilize from available materials. You may capture images of elements that inspire you. It is essential that all components are stylistically cohesive and align with the zero waste concept.
- 3 Defining the theme** – now select the moodboard theme. Options include Eco Future, Urban Nature, or Zero Waste Minimalism. It is essential that the theme supports the coherence of the project.
- 4 Creating a Mood Board** – Begin assembling your mood board. You may affix the cut-outs onto a sheet of paper or design a digital version on your computer. Ensure that the colors, textures, and patterns harmonize effectively.
- 5 Presentation and discussion** – you will showcase your moodboard and explain the rationale behind your chosen inspirations. Identify common elements in others' projects. Consider what contributes to the coherence of a mood board and how it can be utilized in subsequent design phases.



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