

# FROM VISION TO REALIZATION – PRESENTATION AND DEVELOPMENT OF UPCYCLING PROJECTS

PODCAST NO. 3.



## Welcome to the third and final episode of our series, "Revolutionary Transformation: The Power of Upcycling Design"!

Today, we'll discuss how to finalize your project, refine the details, and showcase your creation to the world. We'll also explore how to develop your style and build a career in upcycling.



Your project is almost complete, but the details make all the difference in the final outcome:

-  **Edge Finishing:** Ensure that the edges are neat and durable. You can use techniques such as hemming or binding.
-  **Decorative Details:** Add elements that make your project stand out—buttons, embroidery, or patches can give it a unique touch.
-  **Product Testing:** Check if your project meets its intended purpose—is it functional, comfortable, and durable?



### Practical Tip:

Take your time. Finalizing a project requires patience, but it's an investment that pays off.

The way you present your project is crucial. Some options include:

-  **Photos and Videos:** Use natural light to highlight colors and details. Recording the creation process can further engage your audience.
-  **Project Story:** Share the background—what materials you used, what inspired you, and the message behind your project.



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**Social Media:** Platforms like Instagram, Pinterest, and TikTok are great for showcasing and promoting your work.

Every project is a step toward discovering your unique style. Experiment with different techniques and materials to find what suits you best. Participating in competitions, fairs, and workshops is a great way to gain experience and connect with other designers. Networking is key to success—don't hesitate to ask more experienced designers for advice; most are happy to share their knowledge. Every upcycling project is a small step toward a more sustainable future. Your work can inspire others to make more conscious choices. Don't be afraid to educate your audience—talk about the benefits of upcycling and show that even small actions can make a difference.

From the first sketch to the final presentation, every stage matters. Upcycling is not just about creativity—it's also about responsibility for our planet. By creating, you're not only developing your skills but also contributing to a shift in how we think about fashion.

Good luck with your projects, and see you in future series!



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