

EXERCISE 1

WHAT CONNECTS TRADITIONAL AND INTERNET COMMUNICATION?

First of all, its purpose – that is, conveying a specific message, informing about something, starting a discussion. Internet communication has its own specifics, limitations and advantages.



COMMON FEATURES OF COMMUNICATION ON THE INTERNET AND TRADITIONAL COMMUNICATION:

- dynamic nature (the message can be not only received, but also responded to and reacted to),
- mutual influence of the recipient and the sender of the message on each other, a social process involving the fact that communication is not detached from another person, but concerns at least two individuals,
- the use of specific symbolism understandable to both parties, as well as markings related to either a given culture or the context in which they are used.

THINK AND APPLY:

1. define a common goal for 2 parties,
2. present arguments,
3. evaluate the importance of the goal and arguments,
4. present variants of the solution.



PRACTICE 2 FORMS:

1. face to face,
2. on line - using a computer or mobile phone.

