

EXERCISE 3

INTERNET COMMUNICATION AND EMOTIONS

On a daily basis, we express emotions in a very simple way - talking about them, shouting, laughing, gesticulating (they are evidenced not only by the words spoken, but also by the tone of the voice).



IT IS DIFFERENT ON THE WEB

Here it is mainly the written word (or possibly emojis) that express our feelings. Of course, it is possible to make eye contact via the Internet (e.g. via Skype, ZOOM), but the most common form of communication and message transmission online remains written.



UNFORTUNATELY

Unfortunately, the written word does not give us the image of our interlocutor. We can only guess based on the emerging premises, what are their emotions, attitude, social status or appearance.

We can tell a lot about the other person by what they present with their speech and what is the style of their message.

For this reason, it is particularly important for companies to focus on a professional approach to the client, an eye-catching website or a company blog that gives a positive impression.

THE FIRST IMPRESSION

The first impression of the recipient of our message is extremely important - especially for institutions that base their activities primarily on the specificity of the internet. Communication on the Internet is also exposed to certain threats - someone can impersonate another person or anonymously insult others. It is worth realising that such behaviour does not have to go unpunished. If we react to them on an ongoing basis and follow the rules of netiquette ourselves - we will certainly contribute to spreading positive customs on the Internet.



SEE

See what the emojis mean below, and then think about how you understand their meaning in your own way. Is it consistent with what it means or does their meaning differ?



SMILING FACE



A happy, laughing face is the most used and versatile emoji: You just want to say hello, express joy or excitement about something, or lighten up a short message.

SMILING FACE WITH OPEN MOUTH



A classic emoji with a smiling face and big eyes. It portrays a positive mood and laughs merrily. It expresses enthusiasm: from a cheerful greeting to boundless joy.

SMILING FACE WITH OPEN MOUTH AND LAUGHING EYES



This is a really hilarious joke! It laughs loudly, cheerfully and heartily. Typical emoji eyes also laugh – this distinguishes a real smile from a fake one. It can also be used for sarcasm.

A GRINNING FACE WITH SMILING EYES



A happy face with a mischievous laugh. It means lightness and amusement. Is full of joy or foretaste of joy about an event, amused and excited, or confused.

LAUGHING FACE WITH OPEN MOUTH AND CLOSED EYES



I can only laugh! Shortly before a fit of laughter because something is so stupid or unimaginably funny. Also a malicious or biting laugh at some event or something that happened to another person. The emoji has the same meaning as "XD" and "><" emoji used in text format.

SMILING FACE WITH MOUTH OPEN AND DRENCHED IN COLD SWEAT



A sweaty smile. Relief that a situation has ended well or has been brought under control, e.g. an important deadline. Someone is facing a difficult event or is nervous right now.



LAUGHING CRYING FACE

I'm about to fall off my chair laughing! Something is so incredibly funny that you can laugh until you cry. Someone has a fit of laughter and can no longer hold back.



ROLLING ON THE FLOOR LAUGHING

This is so funny I can't help myself! Rolls with laughter and rolls on the floor. The "ROFL" version of the emoticon stands for "rolling on the floor, laughing".



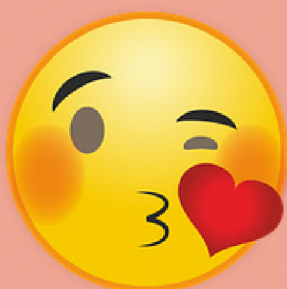
SMILING FACE WITH A HALO

Wants to express (pretended) innocence. Someone does good deeds, is exceptionally lovable, innocent and exemplary. The angel face can also be used jokingly to refer to less good deeds or behaviour.



A SMILING FACE WITH SMILING EYES

A shy, embarrassed smile. Red cheeks as an expression of joy. It means happiness, contentment, inner peace and gratitude. Variant in text format :)



KISSING FACE

Smiley face sends you a kiss to express sympathy or in the case of romantic intentions, as an expression of love. It can soften an ironic statement or reaction to an unkind message. A symbol of flirting and a sign of gratitude.



SMILING FACE WITH SMILING EYES AND THREE HEARTS

Someone is in love, is in seventh heaven. A romantic emoticon with a love expression means matters of the heart.

DO YOU USE THESE TYPES OF EMOTIONAL SIGNS AT WORK?

Now you know what they mean.

