



## CASE STUDY 2

### Case Study - Seymour House

**Background:** Seymour House runs ten excellent nurseries and wanted staff from across the group to work better together to share great practices. They had to identify the best methods of internal communication that would resonate with their unique team of employees.

**Approach:** Chat without limits with an internal communication app called Community. The community replaces static webpages and posts with highly personalised, small pieces of information presented on boards displaying relevant cards. They tell short stories and bring people together in teams much better.

**Result:** The Seymour House teams instantly connected to the Community app. Engagement levels immediately increased as communication and understanding between teams and individuals improved. This internal communications case study shows the importance of connecting with employees in a way that suits their interaction style.