

# WORKSHEET 1

## METAPHORIZING

It is a more pictorial form of analogy. It is about an accurate description of a given object, facilitating the understanding of difficult elements. Metaphor has a creative role, thanks to which it is possible to talk about one thing using terms assigned to something completely different.

After all, when we say "skyscraper", we don't mean someone who scrapes the sky, but we mean high buildings. Creating metaphors enhances creativity as we create new and valuable meanings.

Indian names are an interesting metaphor exercise. Have you ever thought what your name would be if you were an Indian? Fast Arrow, Crazy Horse, or maybe Burning Water?

In this exercise, think of a few people you know and try to give them some Native American names. It is important that they have some meaning and are metaphorically related to a given person, for example, they describe a feature, a habit or a skill of a given person. Try to avoid referring to external features.

Example: "Wolf following his own paths" - a person managing a team at work.

