

WORKSHEET 7

PRINCIPLES OF CREATING A MIND MAP

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- Use of images and symbols.
- One branch leads to only one word or picture.
- Using capital letters.
- Use colours you like.
- Not only information is placed on the map, but also associations, questions and problems.
- Let your imagination run wild!

It is worth using methods of creative problem solving. They are conducive to inventing innovative solutions, and also give great opportunities with low expenditure. We save money and time.

Employees are motivated and open to look at the problem from a different perspective. A joint approach to the problem gives a much better chance of solving it quickly. Thanks to creative thinking, companies stay ahead of their competitors (through their innovativeness and unconventional thinking).

